



FREEDOM
GRAPHIC SYSTEMS

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PRESS RELEASE

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Freedom Graphic Systems Obtains Forest Stewardship Council Chain-of-Custody Certification



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Milton, WI – Freedom Graphic Systems, one of

America's largest independent direct mailers, announced today they have obtained FSC Chain-of-Custody Certification (SW-COC-002948) at four convenient locations strategically positioned across the country; Grand Prairie, Texas, Ontario, California, Milton, Wisconsin and Aurora, Illinois.

From publishers and bankers to catalogers and retailers, production at these facilities ranges from short-run snap pak's, multi-million piece direct mail packages to commercial print. Freedom has the capacity to handle over 10 million pieces per day as well as an additional 10 million In-Line Self Mailers per day.

Forest Stewardship Council (FSC) is a non-profit organization devoted to encouraging the responsible management of the world's forests. FSC sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way. From forest to end user accredited third party certified auditors assess whether an adequate tracking and handling system is in place; ensuring that the integrity of the FSC certified product flow will not be compromised. With FSC Chain-of-Custody (COC) Certification, the paper that Freedom prints on holds the integrity as the claim on the label. In order to demonstrate ecological protection and productive forest management practices, customers whose products are produced on FSC papers in one of the FSC Certified Freedom facilities have the option to have the FSC logo printed on their material.



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"Freedom Graphic Systems as well as many of our clients are embracing the FSC Chain of Custody Certification as a vital solution for advancing key environmental protections. For those customers who are not familiar with the program and its benefits we can provide education and help inform them of the FSC program's benefits and encourage them to employ a FSC-certified paper strategy. By utilizing responsible paper management techniques we all can contribute to the health of our global environment," stated Freedom Graphic Systems Chief Executive Officer Marty Liebert.

About Freedom Graphic Systems

With more than 900 employees and locations in Aurora, Illinois, Milton, Wisconsin, Grand Prairie, Texas and Ontario, California, Freedom Graphic Systems is a direct mail printer (web, sheet, on-demand) with extensive personalization, in-line finishing, collating, mailing and commingling capabilities. As a solution-based, "Can Do" company, Freedom has extensive experience in developing formats and meeting clients' direct mail requirements; giving them a competitive edge in the marketplace. For more information, visit the company's web site at www.fgs.com.

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For more information on the Forest Stewardship Council, go to www.fsc.org.