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PRESS RELEASE

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Freedom Graphic Systems Wins Pewter Awards In 21st Annual Gold Ink Awards Competition

(Philadelphia, PA) *Publishing Executive* and *Printing Impressions* magazines, co-sponsors of the Annual Gold Ink Awards, announced that **Freedom Graphic Systems** has won a **Pewter**. The entry, titled **Mazda 3 Month Selfmailer** won in the **Direct Mail Packages – Variable Data** category.

This year's Gold Ink Award winners were chosen from nearly 1,500 entries submitted within different categories. Winning pieces surpassed their competitors based on print quality, technical difficulty and overall visual effect.

Contest judges included:

Brenda Barozzi, VP of Print Production, Draftfcb; **Jane Chero**, VP of Production, North American Publishing Co.; **Kristina Cunilera**, Journals Production Manager, Wolters Kluwer Health; **Harris Fogel**, Associate Professor of Photography, The University of The Arts; **Russ Gazzara**, President, Warkulwiz Design Associates; **Lori A. Irvine**, Book Local Application Manager, Elsevier; **Nicole Koenitzer**, Graphic Artist, Edmund Optics; **Marianne R. Koszorus**, Director of Layout and Design, National Geographic Books; **Jim Malloy**, Art Director, Kappa Publishing; **John McGurk**, Production Manager, Quirk Books; **Gina Montemurro**, Group Production Director, North American Publishing Co.; **Gretchen Morris**, Director, Global Catalog Production, Edmund Optics; **Robin Norman**, Production Manager, The Jewish Publication Society; **Bob Stein**, Professor, Illustration Department, The University of The Arts; and **Dorlisa Young**, Group Production Director, North American Publishing Co.



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The Annual Gold Ink Awards Banquet, held to honor the winners, will take place Monday evening, October 27th at McCormick Place in Chicago during GRAPH EXPO 2008. For more information on attending or to reserve your seat or corporate table, visit www.GoldInk.com or contact Mike Cooper at 215.238.5434 or mcooper@napco.com.

About Freedom Graphic Systems

With more than 900 employees and four convenient locations strategically positioned across the country; Aurora, Illinois, Milton, Wisconsin, Grand Prairie, Texas and Ontario, California, Freedom Graphic Systems is a direct mail printer (web, sheet, on-demand) with extensive personalization, in-line finishing, collating, mailing and commingling capabilities. From publishers and bankers to catalogers and retailers, production at these facilities range from short-run snap paks, multi-million piece direct mail packages to commercial print. Freedom has the capacity to handle over 10 million pieces per day as well as an additional 10 million in-line self-mailers per day. As a solution-based, "Can Do" company, Freedom has extensive experience in developing formats and meeting clients' direct mail requirements; giving them a competitive edge in the marketplace. For more information, visit the company's website at www.fgs.com.

Media Contact

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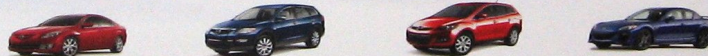
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