



FREEDOM
GRAPHIC SYSTEMS

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PRESS RELEASE

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Freedom Graphic Systems Wins Pewter Award In 22nd Annual Gold Ink Awards Competition

(Philadelphia, PA) *Publishing Executive*, *Printing Impressions* and *Book Business* magazines, co-sponsors of the Annual Gold Ink Awards, announced that **Freedom Graphic Systems** has won a **Pewter**. The entry, titled **Mazda 6 Self-Mailer** won in the **Direct Mail** category.

This year's Gold Ink Award winners were chosen from over 1,000 entries submitted within 48 different categories. Winning pieces surpassed their competitors based on print quality, technical difficulty and overall visual effect.

Contest judges included:

CHARLES AULT, Assistant Director and Director of Production, Temple University Press; **BRENDA BAROZZI**, Senior Vice President, Director of Print Production, DRAFTFCB; **KRISTINA CUNILLERA**, Journals Production Manager, Wolters Kluwer Health Medical Research; **DAWN FLOCK**, Director of Production, Lorel Marketing Group; **HARRIS FOGEL**, Associate Professor of Photography and, Director of the Sol Mednick Gallery and Gallery 1401, University of the Arts in Philadelphia; **MATTHEW HOLLERBRUSH**, Photographer; **MELISSA JACOBSON**, Production and Sales Assistant, Quirk Books; **NICOLE KOENITZER**, Graphic Artist, Edmund Optics Inc.; **TRACI LUCIEN**, Vice President, Publications Operations, AARP; **JIM MALLOY**, Graphic Designer, K'NEX; **JOHN J. MCGURK**, Production Manager, Quirk Books; **GRETCHEN MORRIS**, Director of Global Catalog Production, Edmund Optics Inc. and **ROBIN NORMAN**, Production Manager, The Jewish Publication Society.



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The Annual Gold Ink Awards Banquet, held to honor the winners, will take place Monday evening, September 14th at the Hyatt Regency at McCormick Place in Chicago during PRINT '09. For more information on attending or to reserve your seat or corporate table, visit www.GoldInk.com or contact Mike Cooper at 215.238.5434 or mcooper@napco.com.

About Freedom Graphic Systems

Freedom Graphic Systems is a leading provider of one-to-one direct mail printing (web, sheetfed, digital, roll-to-roll), mailing and logistics solutions. Freedom facilities are strategically located across the U.S. to provide extensive personalization, in-line finishing, collating, fulfillment, kitting, inserting, mailing and commingling capabilities. As a solution-based company, Freedom offers a significant competitive advantage to our clients, with our creative services, robust proprietary technology systems and data intelligence. For more information, visit the company's web site at www.fgs.com.

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