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# MEMO

to: All Employees  
from: Jon Singer - EVP Sales & Marketing  
date: November 30, 2009

It is with great pleasure that I welcome Jeff Bogart to Freedom Graphic Systems. Jeff will be joining us in the position of Managing Director – Strategic Business Development reporting directly to me. In his role, he will concentrate on nurturing senior level relationships within Fortune 500 companies focusing on the financial services, insurance, healthcare, travel & leisure, telecommunications, pharmaceutical, and retail vertical markets. He will be headquartered out of his home office in New Jersey.

Jeff comes to Freedom with over 25 years of sales and marketing experience in the printing and direct marketing industry. Jeff comes to us from Vertis Communications where he was Director, National Business Development for the Corporate Enterprise Sales Group. Prior to joining Vertis, he held national sales roles for Standard Register, RR Donnelley, and Consolidated Graphics. During Jeff's early career, he held several positions including EVP – Sales & Marketing for Bogart Graphics Group, a family printing company.

Jeff, his wife Gail, and son Jack reside in Cherry Hill, New Jersey.

Please join me in welcoming Jeff to the Freedom team and wishing him success in his new position.