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MEMO

to: All Employees
from: Jon Singer - EVP Sales & Marketing
date: April 12, 2010

It is with great pleasure that I welcome Paul Izzo to Freedom Graphic Systems. Paul will be joining us in the position of Director of National Strategic Accounts reporting directly to me. In his role, he will focus on developing relationships within Fortune 500 companies and their agencies of record within the financial services, insurance, healthcare, travel & leisure, telecommunications, and retail vertical markets. He will be headquartered in a Freedom office located in Connecticut.

Paul joins Freedom with over 30 years of experience in the printing and direct marketing industry. Paul comes to us from Consolidated Graphics/Cyril-Scott where he was Director, National Business Development for the Corporate Enterprise Sales Group. Prior to joining CGX, he held national sales roles for Visant Corporation, RR Donnelley, World Color, and Danbury Printing and Litho.

Paul and his wife Marcia reside in Newtown, Connecticut. They have two children – Jaclyn and Joseph – as well as a granddaughter, Kaylee.

Please join me in welcoming Paul to the Freedom family and wishing him success in his new position.